International Workshop on Effective Teaching of Finance held on 27-28 July, 2013 at Bharathidasan University, Trichy **Organiser: Dr. M. SELVAM** 

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## Workshop delineates the right way to teach Finance

Special Correspondent

Institute of Management, Tiruchi; and dents and make teaching effective Sam Houston State University, USA, while M. Selvam, Head, Department of provided insights into how Finance Commerce and Financial Studies, said ought to be taught at an international the scope for infusing ICT applications workshop titled Effective Teaching of into teaching Finance must be ex-Finance' hosted by the Department of plored. Commerce and Financial Studies, 200 university and college teachers from across India.

ing the minds of the students to the words that teachers speak, he explained. Prof.Gopal handed over the Costing first copy of the workshop CD to S.Balakrishnan, Professor, College of Applied Science, Nizwa, Oman.

Prof.Balakrishnan who presided over the inaugural session advocated TIRUCHI: Faculties of Indian Institute of interactive mode of teaching and lear-Management, Tiruchi; Bharathidasan ner-centric approach to attract stu-

V.P.Sriraman of BIM handled ses-Bharathidasan University, for over sions on 'Equity Valuation' and 'Financial Statement', and Balasundram Maniam on 'How to Maintain Good V.Gopal, Professor of Finance and Teaching Practices in Finance' and Accounting, IIM-T; who inaugurated From Financial Calculator to Learnthe workshop trained participants to ing Management Systems'. Though bring in reality to teaching by linking costly, technology-integrated classconcepts to current business situa- rooms enable students to solve comtions. Success of teaching was in link- plex tasks, he said. R.Subramaniam, Associate Professor, BIM, spoke on 'Activity Based Costing' and 'Target

A.M. Mohamed Sindhasha, Principal, Jamal Mohamed College, delivered the valedictory address.